

State of the University

Chancellor Thomas George

September 2011



University of Missouri–St. Louis

UMSL

Serious education. Serious value.

Academic Analytics ranks UMSL 7th nationally

- UMSL ranks 1st in the Midwest among research universities with fewer than 15 doctoral programs.
- Academic Analytics ranks universities based on faculty scholarly productivity.

San Diego State 1
Brandeis 2
Georgetown 3
Boston College 4
Colorado-Denver 5
William & Mary 6

UMSL 7

Fordham 7
Drew 8
American 9

Other Selected Institutions

Marquette 11
DePaul 14
Baylor 14
UMKC 16
Tulane 24
SLU 27
TCU 35
Villanova 50

Nine individual programs among Academic Analytics Top 50 in their respective fields

- Counselor Education 5th.
- Information Systems 7th.
- Criminology & Criminal Justice 10th.
- Evolutionary Biology 18th.
- Clinical Psychology 23rd.
- Logistics-Supply Chain Management 30th.
- Educational Psychology 34th.
- Applied Mathematics 37th.
- Industrial-Organizational Psychology 44th.

U.S. News & World Report

- Undergraduate International Business program ranked 15th nationally ... 9th year in top 20
- Doctoral Criminology and Criminal Justice program ranked 4th nationally
- Only such programs in UM System to receive this attention



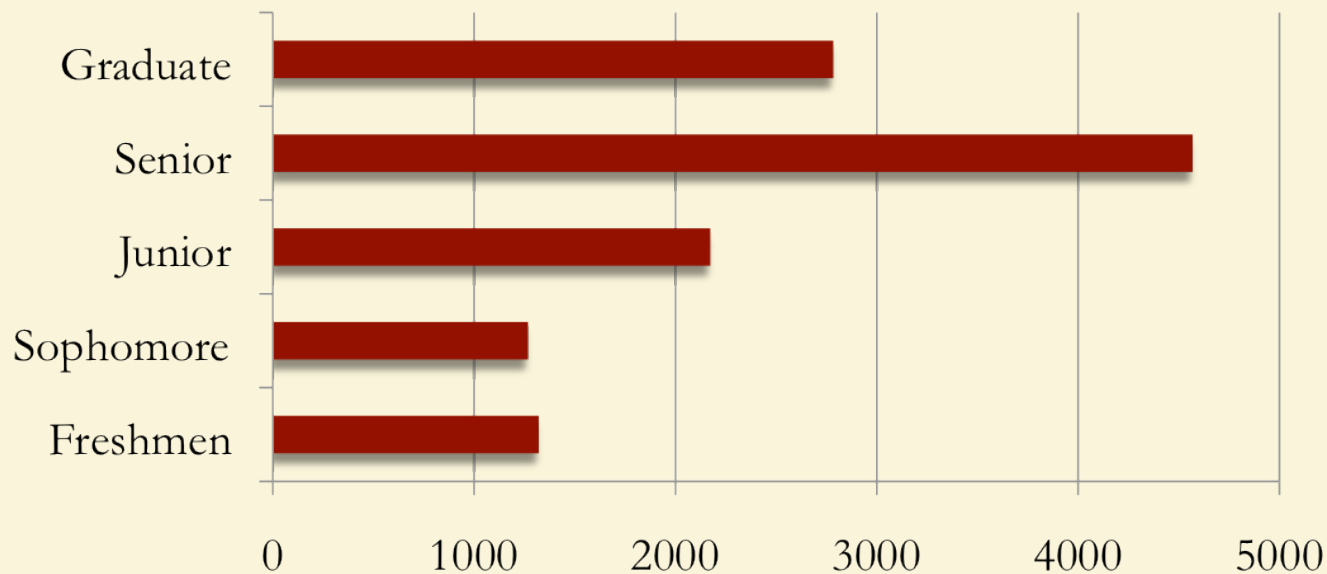
Carnegie Foundation selects UMSL for its Community Engagement Classification

- Recognizes exceptional collaboration between higher education and the larger community for the mutually beneficial exchange of knowledge and resources.
- Given to less than 3% of universities and colleges nationally.



UMSL enrollment matches record

- Total expected enrollment is 16,800
 - ❖ Average freshman ACT remains 23.6 – well above state and national averages
 - ❖ On-campus enrollment by level



Some obvious bright spots

- Solid increase in freshmen and transfer students
 - ❖ One of only 2 universities to experience increase in freshmen from Missouri
- More than 1,100 students living on campus
 - ❖ 100% occupancy in University Meadows
 - ❖ 10% increase in Oak Hall



Three UMSL teams play their way into the NCAA tournament

- Volleyball – Women's Golf – Men's Golf
- Most UMSL teams in national tournament since 1972.
- Softball team won the regular season GLVC championship.
- Overall, Tritons had a 124-120-4 record.



Student-athletes also excel in the classroom

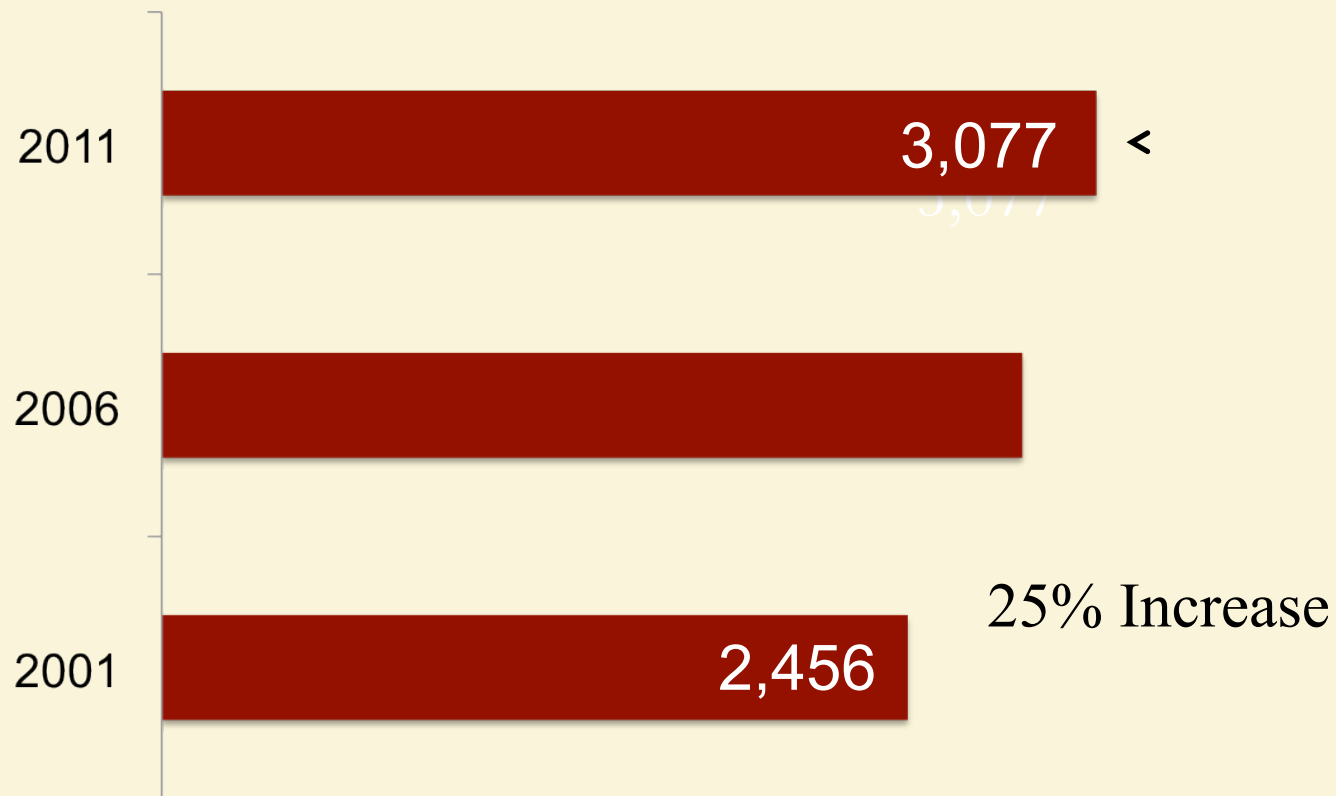
- 64 student-athletes named Academic All-GLVC.
- 4 teams earned GLVC Academic Team Award.
 - ❖ Women's volleyball, basketball, tennis and golf
- 10 seniors received the GLVC Council of Presidents Academic Excellence Award.



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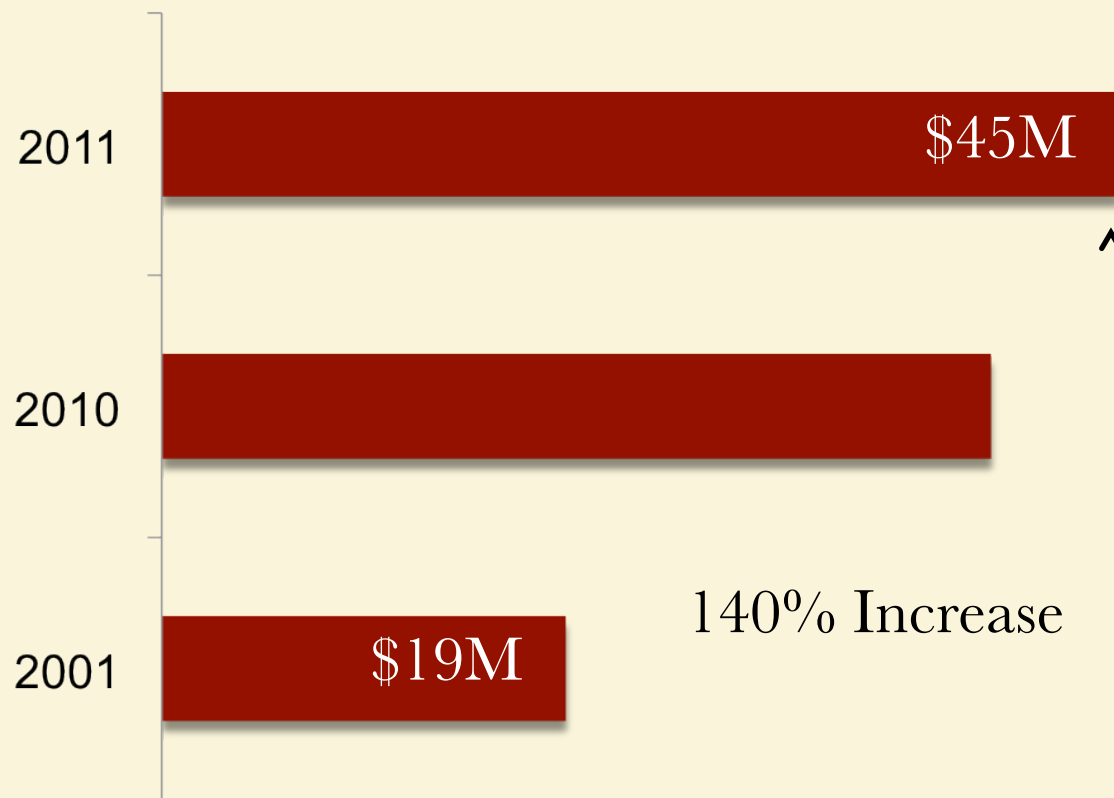
UMSL is in the business of educating successful alumni



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Faculty efforts drive increase in external funding ... set record



Marvin Berkowitz receives the UM Thomas Jefferson Award

- Berkowitz is the Sanford McDonnell Professor of Character Education and co-director of the Center for Character and Citizenship Education.
- Award signifies his excellence in teaching, research and service.



Tim Farmer receives the UM President's Award for University Citizenship

- Farmer is an associate professor of accounting.
- Award recognizes Farmer's professional and personal contributions in promoting the mission and values of the UM System.



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Gateway for Greatness Campaign

Stands at \$129,200,000

- Goal is \$150M by June 2012.
- 1,261 members of the Pierre Laclede Society
 - ❖ \$1,000 annual donors
- 243 members of the Auguste Chouteau Society
 - ❖ \$100,000-plus donors
- 24 Partners for Greatness
 - ❖ \$1M-plus donors



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UMSL@Grand Center becomes a reality

- Broke ground April 15 on three-story, 27,000-square-foot facility next to the Nine Network – KETC.
- UMSL classrooms and St. Louis Public Radio.
- \$9M of \$12M raised to date



College of Business Administration

Campaign has broad-based support

- \$11.7M raised toward a \$15M goal for the new Anheuser-Busch Hall.
- \$17.4M raised toward the total college goal of \$25M that includes scholarships and program support.

Anheuser-Busch Hall
College of Business Administration



Eugene J. Meehan Scholarships

- \$1M gift from the estate of former UMSL professor Dr. Eugene and Alice Meehan.
 - ❖ Creates one of the largest private scholarships at UMSL
 - ❖ \$5,000 scholarships for juniors/seniors studying in the College of Arts and Sciences
 - ❖ 20 Meehan scholarships awarded this year.



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Looking forward



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Complete the Gateway for Greatness Campaign ... \$150M by June 2012

- Margin of Excellence
- Private support enhances our programs and facilities and makes an UMSL education more accessible to outstanding students of need.
- Establishes UMSL as a primary recipient of private dollars in support of higher education in St. Louis to benefit St. Louis.

Leverage Access to Success, Strategic Plan activities to enhance graduation and retention rates

- Progress is being made, but much more needs to be done.
 - ❖ Colleges assessing advising processes.
 - ❖ 2nd advising summit set for October
 - ❖ Encourage faculty to use the academic alert system to notify students at risk
 - ❖ Refer students to tutors – especially NetTutor

Study advantages of helping establish a new university in China

- UMSL has established a 2+2 articulation agreement with Tianfu College in China.
 - ❖ Tianfu leaders have approached UMSL with proposal to establish an entirely new enterprise to be called **Sichuan Missouri University**

Dr. Guoquan Pu
President, Tianfu College



Chinese Partners

Tianfu College & Southwestern University of Finance and Economics

- Tianfu College (TC) is a private college founded under the auspices and academic leadership of the Southwestern University of Finance and Economics (SWUFE).
- TC-SWUFE is one of the top 100 independent colleges of China.



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Opportunity in China

- Rapid growth of China's economy – 10% annual growth over two decades
- New middle/upper middle class in China - as many as 250 million people are part of the new middle class
- One child per family policy and high ability to invest in the education of a single child – our target audience
- Strong commitment to education translates into a strong desire to secure international (U.S.) education for your child

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Chengdu, Sichuan Province, China



Why would SMU be located in Chengdu, Sichuan Province?

- Sichuan Province has a population of 80 million people.
- Greater Chengdu has a population of 14 million people.

Proposed academic degree programs at SMU

- UMSL

- ❖ Business, nursing, graphic design, social work and gerontology

- Missouri S&T

- ❖ Mining engineering, metallurgical engineering, ceramic engineering and engineering management

UMSL has several responsibilities

- Design a general education program that meets UM degree requirements. Initially general education courses will emphasize the academic areas necessary to support the degree programs that will be offered – such as art history to complement the graphic design major.
- Design degree programs in the eight target areas that reflect existing UM degree requirements.
- Design the courses to satisfy SMU, UMSL and Missouri S&T degree requirements.

UMSL has several responsibilities

- Select faculty (to be hired by SMU) to staff the new university.
 - ❖ Faculty will be phased in, beginning with the Foundation Year and General Education Programs and advancing to third and fourth year courses.
 - ❖ Faculty searches will be international; new faculty will be hired at the prevailing wage in their discipline, and they must be able to teach in English.
- Acclimate the new SMU faculty by having them spend at least one semester in St. Louis or Rolla.

The Business Plan

- Chinese partners will cover the full cost of establishing SMU, including all construction and equipment purchases. The UM investment will be limited to intellectual capital.
- SMU will retain the services of one UM faculty member in each of the eight initial academic programs to work on program and curriculum development .
- Requires a license in China (estimate: December 2011) and review by UMSL Senate Curriculum and Instruction Committee.

The Business Plan

- UMSL and Missouri S&T faculty will be invited to teach at SMU. The full cost of salaries and benefits, plus transportation and local housing, for visiting faculty, will be covered by SMU.
- The operation of SMU will be tuition driven. As of today, the projected tuition will be 70,000 RMB per student per year or \$10,700 USD at today's exchange rates. All UM operating costs will be paid by SMU.



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The Business Plan

- In addition, UMSL and Missouri S&T will receive a consulting fee of 10% of tuition (minimum of \$1000 per student per year).



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Other highlights for UMSL

- Increased visibility and enhanced brand image in largest higher education market.
- Further enhance UM reputation as a leader in international education.
- Increased ability to recruit top students from China – including SMU students.

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